



GLOBAL TRAFFIC NETWORK

Published Rate Card

July 2024



GTN UK RATE CARD 2024

Segment	Day	Time Band	Increase/Decrease +/- %
*Run of Airtime (ROA)	Mon-Sun	05:30-24:00	-
Weekday ROA	Mon-Fri	05:30-24:00	10%
Weekend ROA	Sat-Sun	05:30-24:00	-10%
Front of Week (FOW)	Sun-Tue	05:30-24:00	-10%
End of Week (EOW)	Wed-Sat	05:30-24:00	25%
AM Peak	Mon-Fri	06:00-09:00	30%
PM Peak	Mon-Fri	16:00-19:00	30%
AM Peak + EOW	Wed-Sat	06:00-09:00	POA
PM Peak + EOW	Wed-Sat	16:00-19:00	POA

**Base Rate Card set at £5.91 gross and is predicated verses the ROA Price*

