

GLOBAL TRAFFIC NETWORK

# Published Rate Card

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2020



**GTN**

UNITED KINGDOM

# GTN RATE CARD 2020

Segment	Day	Time Band	Increase/Decrease +/- %
*Run of Airtime (ROA)	Mon-Sun	05:30-24:00	-
Weekday ROA	Mon-Fri	05:30-24:00	10%
Weekend ROA	Sat-Sun	05:30-24:00	-10%
Front of Week (FOW)	Sun-Tue	05:30-24:00	-10%
End of Week (EOW)	Wed-Sat	05:30-24:00	25%
AM Peak	Mon-Fri	06:00-09:00	30%
PM Peak	Mon-Fri	16:00-19:00	30%
AM Peak + EOW	Mon-Fri	06:00-09:00	POA
AM Peak + EOW	Mon-Fri	16:00-19:00	POA

*\*Base Rate Card set at £5.50 gross and is predicted verses the ROA Price)*